



BRISTOL BAY

SOCKEYE SALMON

QUICK FACTS



SUSTAINABLE SUPERFOOD

Bristol Bay Sockeye Salmon is always wild and sustainable — full of healthy omega-3s, antioxidants, vitamin D, and nutrients that support the heart, brain, and whole body health.



HAND-HARVESTED BY FISHERMEN

For over 130 years, generations of small boat fishermen have carried on the traditions of harvesting salmon in Bristol Bay, which is home to over 8,000 fishermen, six major river systems, and millions of salmon.



WILD & ABUNDANT

Bristol Bay is the largest source of sockeye salmon on earth, with more than half of the world's sockeye coming from the Bay. The 2022 Bristol Bay sockeye salmon season was the largest run and harvest on record, roughly 150% higher than the average total run.



PURE, WILD ALASKA FLAVOR

Sockeye salmon come to you straight from Bristol Bay and have a distinctive wild flavor and ruby red flesh; it's easy to prepare in minutes!



AVAILABLE YEAR-ROUND

The majority of Bristol Bay's sockeye are frozen quickly after harvest, which captures the salmon's freshness and enables you to enjoy Bristol Bay Sockeye Salmon all year round.